FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00032052 **Type of Permit:** FILMING **Release Date:** 09/29/2010

Production Company BIG IDEA

Insured Company Name BIG IDEA

Contact Phone No. 1 925-513-9301
Contact Phone No. 2
Fax
Address 172 MAGESTIC LN
BRENTWOOD, California 94513

Production Title APPLE PROMO

Type of Production Miscellaneous

Producer Dean Whitlow

Director Dean Whitlow

1st AD Dean Whitlow

Production Manager Edmond Bilboasoo

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Edmond Bilbasoo
Primary Phone Office - 925-513-9301
Secondary Phone Mobile - 818-392-0936

Location Assistant Edmond Bilbasoo
Primary Phone Office - 925-513-9301
Secondary Phone Mobile - 818-392-0936

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY MOTION FEE - PARKS	$400.00
LA COUNTY FIRE REVIEW	$104.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,214.00

Number of Locations 3

NOT A PERMIT

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Summary Information — Location

Permit Number F00032052
Production Company BIG IDEA
Insured Company BIG IDEA
Production Title APPLE PROMO

Location Manager Edmond Bilbasoo
Primary Phone Office - 925-513-9301
Secondary Phone Mobile - 818-392-0936

Location Address 4100 S La Cienega Blvd, Los Angeles, CA, 90056

Location Name KENNETH HAHN COUNTY PARK

Location Type Park

Film Dates 9/30/2010 - 9/30/2010 06:30 - 09:30

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Please see attached document Big Idea AGENT Letter Waiver372.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	6
Vans	2

Personnel on Location

Type	Quantity
Cast	8
Crew	8

Filming Activities All exterior dialogue; walk & talk interviews w/handheld equipment; Filming at the Finger-Overflow area. All on park property (parking included) Cleared w/Jaheel;

Jurisdiction **Political:** Los Angeles County - Supervisor District 2 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 673 **Grid:** A2

Approvals
LOS ANGELES COUNTY DEPARTMENT OF PARK & REC Manny Moreno
LOS ANGELES COUNTY DEPARTMENT OF PARK AND REC - KENNETH HAHN PARK Donna Noriega

Parking

Base Camp
Location Type : Location
Street : Legally in park property, in designated parking area.

Crew Parking
Location Type : Location
Street : " "

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Summary Information — Location

Location 2 of 3

Permit Number	F00032052	**Location Manager**	Edmond Bilbasoo
Production Company	BIG IDEA	Primary Phone	Office - 925-513-9301
Insured Company	BIG IDEA	Secondary Phone	Mobile - 818-392-0936
Production Title	APPLE PROMO		

Location Address Hollywood Bl.,Franklin Av.,Vermont Av.,Beverly Bl.,Crescent Heights.,Excluding State Property,Hancock Park/Windsor Sq,City of West Hollywood, Los Angeles, CA, 90028

Location Type Walking Grid

Film Dates 9/30/2010 - 10/14/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Camera cars	1
Cast/Crew vehicles	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	4
Crew	8

Filming Activities All exterior dialogue; walk & talks w/handheld equipment; Filming promo interviews; Possible shots with camera in pic. car &/or in cam.car, shooting car -car shots w/flow. ;

Jurisdiction **Political:** Los Angeles City - Council District 13 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Location
Street : on private property &/or legally in the street.

Crew Parking
Location Type : Location
Street : " "

NO PERMIT

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Summary Information — Location

Permit Number F00032052
Production Company BIG IDEA
Insured Company BIG IDEA
Production Title APPLE PROMO

Location Manager Edmond Bilbasoo
Primary Phone Office - 925-513-9301
Secondary Phone Mobile - 818-392-0936

Location Address Beverly Blvd., Western Ave., Pico Blvd., Robertson Blvd., los angeles, CA, 90038

Location Type Walking Grid

Film Dates 9/30/2010 - 10/14/2010 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic
No stopping or setting up in front of merchants or residents without prior approval

Equipment on Location

Type	Quantity
Camera cars	1
Cast/Crew vehicles	2
Picture vehicles	1
Vans	2

Personnel on Location

Type	Quantity
Cast	4
Crew	8

Filming Activities All exterior dialogue; walk & talks w/handheld equipment; Filming promo interviews; Possible shots with camera in pic. car &/or in cam.car, shooting car -car shots w/flow. ; Excluding Beverly Hills, Hancock Park and/or Windsor Square.;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 633 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Parking

Base Camp
Location Type : Location
Street : On private property &/or legally in the street,

Crew Parking
Location Type : Location
Street : On private property &/or legally in the street.

NO PERMIT

Permit #F00032052

Request for Waiver
Worker's Compensation Insurance Requirement

Business

Legal Name: FRANKLIN WHITLOW

Address: 1472 Majestic Lane
Brentwood, CA. 94513

Contact Person (Name and Telephone): Dean whitlow 1(925) 513-9301

Legal Form
____ Sole Proprietor
____ Limited Partnership
____ General Partnership
_X_ Corporation
____ Business Trust
____ Limited Liability Company
____ Other: _____

Declaration:

With respect to the above-mentioned business, I hereby warrant that the business has no employees other than the owners, officers, directors, partners or other principals who have elected to be exempt from Worker's Compensation coverage in accordance with California law. I further warrant that I understand the requirements of Section 3700 et seq. of the California Labor Code with respect to providing Worker's Compensation coverage for any employees of the above mentioned business. I agree to comply with the code requirements and all other applicable laws and regulations regarding workers compensation, payroll taxes, FICA and tax withholdings and similar employment issues. I further agree to hold FilmL.A., Inc., harmless from loss of liability which may arise from the failure of the above-mentioned business to comply with any such laws or regulations. I therefore request that FilmL.A., Inc., waive its requirement for evidence of Workers' Compensation insurance in connection with the above-referenced work.

Signature

X Dean Whitlow
Owner, Officer, Director, Partnership or other Principal

Owner, Big Ideagroup, Inc.
Title

9/29/10
Date

FilmL.A., Inc. Approval:

_____

_____
Date

Expires: _____
(one year from approval)

NOT A PERMIT

Permit #F00032052

Appointment of Film Permits Unlimited, Inc.
As Authorized Agent and representative

I certify that I am a representative of Big Idea Group, Inc. ("Principal") and am authorized to enter into binding contractual agreements on it's behalf. I further certify that I am authorizes by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and it's employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film LA, Inc., any city and county, or through any other jurisdiction: to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and /or community guidelines applicable to any such permit): and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or Incidental to any permit or rider issued to Principal signed by an employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film LA, Inc. and any city county or other jurisdiction) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing, but in any case, shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 9/29/10

Dean Whitlow
Name of Principal

By: Vincent J. Di Gia
Representative's Signature

Vincent J Di Gia
Print Representative's Name

President & CEO & CFO
Representative's title

1472 Majestic Lane
Brentwood, CA. 94513
Principal's Address

925-513 9301
Principal's Telephone

Film Permits Unlimited, Inc.
Phone (818) 347-9929
Fax (818) 347-9784

Please sign and fax back
Principal = Name of Company

NO PERMIT